



**Euromonitor
International**

Credit Cards in the Netherlands

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Charge cards are a relatively niche payment method
- Increased incentives for card users drives potential for growth
- ICS-issued cards can make use of Apple Pay – will this extend to charge cards?

PROSPECTS AND OPPORTUNITIES

- Charge cards will benefit as a result of the withdrawal of credit cards
- Charge cards likely to remain a niche due to developments in other areas
- High costs of charge cards put negative pressure on growth prospects

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2024 DEVELOPMENTS

Credit cards face extinction due to withdrawal of the “Gespreid Betalen Faciliteit” in 2024
Credit card withdrawal shows broader concern with consumer credit, especially revolving credit
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PROSPECTS AND OPPORTUNITIES

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Banks switch to Mastercard and Visa debit, away from Maestro and V Pay

PROSPECTS AND OPPORTUNITIES

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Pre-Paid Cards in the Netherlands - Company Profile

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Gift cards remain popular, for both personal and professional use
Open loop pre-paid cards see limited growth

PROSPECTS AND OPPORTUNITIES

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