



**Euromonitor
International**

Pre-Paid Cards in Spain

January 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Charge cards benefit from being popular for use in e-commerce

Rise of digital wallets and contactless payments also helps to support usage of contactless charge cards

BNPL developments influence trends in charge cards

PROSPECTS AND OPPORTUNITIES

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Rebound in business and MICE activities supports growth in commercial credit cards

Store card giant El Corte Inglés carves out a share with its new credit cards

BNPL developments influence new trends in credit cards

PROSPECTS AND OPPORTUNITIES

Credit cards seen both competition and opportunities from digital wallets and m-commerce

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[Debit Cards in Spain - Category analysis](#)

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KEY DATA FINDINGS

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KEY DATA FINDINGS

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PROSPECTS AND OPPORTUNITIES

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KEY DATA FINDINGS

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- Store cards benefit from an increase in consumption, however, face challenges from other options
- Store cards ultimately hold a relatively small and declining share in financial cards

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