

Paediatric Consumer Health in Costa Rica

October 2024

Table of Contents

Paediatric Consumer Health in Costa Rica - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Slowing birth rates and weakened purchasing power subdue growth potential Paediatric vitamins and dietary supplements shows the fastest development Reye's syndrome risk erodes appeal of paediatric aspirin

PROSPECTS AND OPPORTUNITIES

Herbal/traditional products likely to perform well in several categories

Demand for paediatric allergy remedies expected to increase

Pharmacies will continue to dominate paediatric consumer health distribution

CATEGORY DATA

- Table 1 Sales of Paediatric Consumer Health by Category: Value 2019-2024
- Table 2 Sales of Paediatric Consumer Health by Category: % Value Growth 2019-2024
- Table 3 Forecast Sales of Paediatric Consumer Health by Category: Value 2024-2029
- Table 4 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2024-2029

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