



Euromonitor
International

Weight Management and Wellbeing in Costa Rica

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Rising health- and image-consciousness continue to boost demand
Meal replacement remains the largest and best performing category
Megalabs launches Enterex brand in supplement nutrition drinks

PROSPECTS AND OPPORTUNITIES

Direct sellers likely to strengthen their competitive positions
Threat from GLP-1 drugs should be limited by high prices and stricter regulation
Supplement nutrition drinks will continue to benefit from population ageing

CATEGORY DATA

Table 1 - Sales of Weight Management and Wellbeing by Category: Value 2019-2024

Table 2 - Sales of Weight Management and Wellbeing by Category: % Value Growth 2019-2024

Table 3 - NBO Company Shares of Weight Management and Wellbeing: % Value 2020-2024

Table 4 - LBN Brand Shares of Weight Management and Wellbeing: % Value 2021-2024

Table 5 - Forecast Sales of Weight Management and Wellbeing by Category: Value 2024-2029

Table 6 - Forecast Sales of Weight Management and Wellbeing by Category: % Value Growth 2024-2029

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/weight-management-and-wellbeing-in-costa-rica/report.