



Euromonitor
International

Paediatric Consumer Health in Cameroon

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Paediatric consumer health sees mixed results depending on the type of product
Franken Laboratory exposed for lying about its origin and “too high” levels of diethylene glycol in its paediatric medicine
No new launches or emergent trends to report

PROSPECTS AND OPPORTUNITIES

Paediatric analgesics set to maintain their performance, while concerns remain over herbal remedies for children
Micronutrient deficiencies in children present opportunities for paediatric supplements
Regulatory hurdles and self-diagnosis risks suppress potential growth

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Consumer Health in Cameroon - Industry Overview

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DISCLAIMER

DEFINITIONS

SOURCES

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/paediatric-consumer-health-in-cameroon/report.