

Sleep Aids in Israel

October 2024

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Sleep Aids in Israel - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

A rise in anxiety due to Israel-Hamas war fuels demand for sleep aids An ageing population also drives growth in sleep aids Herbal sleep aids are becoming increasingly popular in 2024

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Herbal sleep aids are likely to become increasingly popular Israel-Hamas war will fuel demand for sleep aids Rising prices may dampen potential growth

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DISCLAIMER

DEFINITIONS

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