



# Paediatric Consumer Health in the US

September 2024

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Paediatric analgesics and cough, cold and allergy remedies set to continue to decline from their 2022 peak  
Paediatric sleep offerings to expand ingredient innovation beyond melatonin products  
Increased emphasis on monitoring nutritional trends and balanced supplement intake

PROSPECTS AND OPPORTUNITIES

Opportunities for players in paediatric analgesics to disrupt the market through format and ingredient innovation  
Focus on natural/herbal trends, and new launches to widen the customer base  
Positive outlook for paediatric vitamins and dietary supplements

CATEGORY DATA

- Table 1 - Sales of Paediatric Consumer Health by Category: Value 2019-2024
- Table 2 - Sales of Paediatric Consumer Health by Category: % Value Growth 2019-2024
- Table 3 - NBO Company Shares of Paediatric Consumer Health: % Value 2020-2024
- Table 4 - LBN Brand Shares of Paediatric Consumer Health: % Value 2021-2024
- Table 5 - Forecast Sales of Paediatric Consumer Health by Category: Value 2024-2029
- Table 6 - Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2024-2029

Consumer Health in the US - Industry Overview

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture  
2024 key trends  
Competitive landscape  
Retailing developments  
What next for consumer health?

MARKET INDICATORS

- Table 7 - Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024
- Table 8 - Life Expectancy at Birth 2019-2024

MARKET DATA

- Table 9 - Sales of Consumer Health by Category: Value 2019-2024
- Table 10 - Sales of Consumer Health by Category: % Value Growth 2019-2024
- Table 11 - NBO Company Shares of Consumer Health: % Value 2020-2024
- Table 12 - LBN Brand Shares of Consumer Health: % Value 2021-2024
- Table 13 - Penetration of Private Label in Consumer Health by Category: % Value 2019-2024
- Table 14 - Distribution of Consumer Health by Format: % Value 2019-2024
- Table 15 - Distribution of Consumer Health by Format and Category: % Value 2024
- Table 16 - Forecast Sales of Consumer Health by Category: Value 2024-2029
- Table 17 - Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification  
Vitamins and dietary supplements registration and classification  
Self-medication/self-care and preventive medicine  
Switches

DISCLAIMER

DEFINITIONS

## SOURCES

### Summary 1 - Research Sources

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