

Dietary Supplements in Uruguay

October 2024

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Dietary Supplements in Uruguay - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Dietary supplements will grow as the health and wellness trend rises Probiotics grow as consumers look to improve gut health, energy and performance Sales from direct sellers decline as consumers look for affordable options

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Sales of dietary supplements grow in line with the preventative health trend Environmental consciousness continues to shape purchasing decisions A more active population offers strong growth potential for protein supplements

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DISCLAIMER

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