



Euromonitor  
International

# Lodging (Destination) in the Czech Republic

October 2024

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

A bright performance from lodging in 2024 but there are signs that it is not fulfilling its potential  
Hotels look to encourage direct bookings to save on costs while Airbnb remains on top

PROSPECTS AND OPPORTUNITIES

New law threatens to undermine the growth and development of Airbnb  
Hotels expected to offer more services to increase revenue opportunities while turning to digitisation to reduce costs

CATEGORY DATA

- Table 1 - Lodging (Destination) Sales: Value 2019-2024
- Table 2 - Lodging (Destination) Online Sales: Value 2019-2024
- Table 3 - Hotels Sales: Value 2019-2024
- Table 4 - Hotels Online Sales: Value 2019-2024
- Table 5 - Other Lodging Sales: Value 2019-2024
- Table 6 - Other Lodging Online Sales: Value 2019-2024
- Table 7 - Lodging (Destination) Outlets: Units 2019-2024
- Table 8 - Lodging (Destination) Rooms: Number of Rooms 2019-2024
- Table 9 - Lodging (Destination) by Incoming vs Domestic: % Value 2019-2024
- Table 10 - Hotels NBO Company Shares: % Value 2019-2023
- Table 11 - Hotel Brands by Key Performance Indicators 2024
- Table 12 - Forecast Lodging (Destination) Sales: Value 2024-2029
- Table 13 - Forecast Lodging (Destination) Online Sales: Value 2024-2029
- Table 14 - Forecast Hotels Sales: Value 2024-2029
- Table 15 - Forecast Hotels Online Sales: Value 2024-2029
- Table 16 - Forecast Other Lodging Sales: Value 2024-2029
- Table 17 - Forecast Other Lodging Online Sales: Value 2024-2029
- Table 18 - Forecast Lodging (Destination) Outlets: Units 2024-2029

Travel in the Czech Republic - Industry Overview

EXECUTIVE SUMMARY

- Travel in 2024
- Airlines: Key trends
- Hotels: Key trends
- Booking: Key trends
- What next for travel?

MARKET DATA

- Table 19 - Surface Travel Modes Sales: Value 2019-2024
- Table 20 - Surface Travel Modes Online Sales: Value 2019-2024
- Table 21 - Forecast Surface Travel Modes Sales: Value 2024-2029
- Table 22 - Forecast Surface Travel Modes Online Sales: Value 2024-2029
- Table 23 - In-Destination Spending: Value 2019-2024
- Table 24 - Forecast In-Destination Spending: Value 2024-2029

DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/lodging-destination-in-the-czech-republic/report](http://www.euromonitor.com/lodging-destination-in-the-czech-republic/report).