



Euromonitor
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Lodging (Destination) in the Czech Republic

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Lodging (Destination) in the Czech Republic - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

A bright performance from lodging in 2024 but there are signs that it is not fulfilling its potential
Hotels look to encourage direct bookings to save on costs while Airbnb remains on top

PROSPECTS AND OPPORTUNITIES

New law threatens to undermine the growth and development of Airbnb
Hotels expected to offer more services to increase revenue opportunities while turning to digitisation to reduce costs

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/lodging-destination-in-the-czech-republic/report.