

# Edible Oils in Costa Rica

October 2024

**Table of Contents** 

# Edible Oils in Costa Rica - Category analysis

### **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Retail volume sales of olive oil decline sharply as prices spike

Price still the key determinant in purchasing decisions for most Costa Ricans

High saturated fat content continues to limit appeal of palm oil

## PROSPECTS AND OPPORTUNITIES

Avocado oil expected to become more popular

Demand for spray formats set to continue rising

Further gains anticipated for private label products

### **CATEGORY DATA**

Table 1 - Sales of Edible Oils by Category: Volume 2019-2024

Table 2 - Sales of Edible Oils by Category: Value 2019-2024

Table 3 - Sales of Edible Oils by Category: % Volume Growth 2019-2024

Table 4 - Sales of Edible Oils by Category: % Value Growth 2019-2024

Table 5 - NBO Company Shares of Edible Oils: % Value 2020-2024

Table 6 - LBN Brand Shares of Edible Oils: % Value 2021-2024

Table 7 - Distribution of Edible Oils by Format: % Value 2019-2024

Table 8 - Forecast Sales of Edible Oils by Category: Volume 2024-2029

Table 9 - Forecast Sales of Edible Oils by Category: Value 2024-2029

Table 10 - Forecast Sales of Edible Oils by Category: % Volume Growth 2024-2029

Table 11 - Forecast Sales of Edible Oils by Category: % Value Growth 2024-2029

# Cooking Ingredients and Meals in Costa Rica - Industry Overview

## **EXECUTIVE SUMMARY**

Cooking ingredients and meals in 2024: The big picture

Key trends in 2024

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

# MARKET DATA

Table 12 - Sales of Cooking Ingredients and Meals by Category: Volume 2019-2024

Table 13 - Sales of Cooking Ingredients and Meals by Category: Value 2019-2024

Table 14 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2019-2024

Table 15 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2019-2024

Table 16 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2020-2024

Table 17 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2021-2024

Table 18 - Penetration of Private Label by Category: % Value 2019-2024

Table 19 - Distribution of Cooking Ingredients and Meals by Format: % Value 2019-2024

Table 20 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2024-2029

Table 21 - Forecast Sales of Cooking Ingredients and Meals by Category: Value 2024-2029

Table 22 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2024-2029

Table 23 - Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2024-2029

## **DISCLAIMER**

## **SOURCES**

Summary 1 - Research Sources

# About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focusing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/edible-oils-in-costa-rica/report.