



**Euromonitor
International**

Edible Oils in Japan

November 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Dramatic unit price increase for olive oil encourages a shift to cheaper oils
- Foodservice continues its recovery after COVID-19 restrictions are lifted
- Reducing food waste and labour burden by changing best-before date labels from by-day to by-month

PROSPECTS AND OPPORTUNITIES

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Cooking Ingredients and Meals in Japan - Industry Overview

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