



Euromonitor
International

Edible Oils in South Korea

October 2024

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Edible Oils in South Korea - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Edible oils sees price stabilisation in 2024, excluding olive oil
Health-conscious consumers care about quality more than price
Overall edible oils sees volume sales shrink due to changes in consumer behaviour

PROSPECTS AND OPPORTUNITIES

Cold-pressed oil products show potential, while refined oils need innovation
B2B retail volumes expected to increase more than B2C retail volumes
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