



Edible Oils in South Korea

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Edible oils sees price stabilisation in 2024, excluding olive oil
- Health-conscious consumers care about quality more than price
- Overall edible oils sees volume sales shrink due to changes in consumer behaviour

PROSPECTS AND OPPORTUNITIES

- Cold-pressed oil products show potential, while refined oils need innovation
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Cooking Ingredients and Meals in South Korea - Industry Overview

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