



**Euromonitor  
International**

# Edible Oils in Tunisia

December 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Price hikes due to escalating cost of imported seeds
- Ministry of Trade introduces new affordable olive oil brand
- Small grocery retailers lead the distribution of edible oils, being the exclusive distributors of subsidised oil

PROSPECTS AND OPPORTUNITIES

- Rising prices will continue to present a challenge
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Cooking Ingredients and Meals in Tunisia - Industry Overview

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/edible-oils-in-tunisia/report](http://www.euromonitor.com/edible-oils-in-tunisia/report).