



**Euromonitor
International**

Edible Oils in the Philippines

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Edible oils sees continued demand in 2024, bolstered by accelerating at-home cooking trend
Marketing strategies centre around 'better-quality' positioning within a competitive landscape led by Minola
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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/edible-oils-in-the-philippines/report.