

# Edible Oils in Bulgaria

October 2024

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# Edible Oils in Bulgaria - Category analysis

# **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Olive oil prices soar leading to shortages Recovery in sunflower oil consumption as prices fall Alternative edible oils are gaining appeal

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Flat performance is anticipated for edible oils Sunflower oil will remain the major category in cooking ingredients and meals Modern grocery chains and retail e-commerce stand to gain share

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