

Vacuum Cleaners in Nigeria

December 2024

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Vacuum Cleaners in Nigeria - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Vacuum cleaners are considered a luxury product in Nigeria Panasonic and LG lead in standard vacuum cleaners Penetration rate remains low in vacuum cleaners

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Economic recovery and more competition will drive consumer interest Vacuum cleaners are expected to gain popularity E-commerce channel to boost sales moving forward

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