



Euromonitor
International

Discounters in Chile

March 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Discounters struggles to capture significant consumer attention
Bodega ACuenta remains dominant brand of discounters
InRetail purchases Erbi to herald a potential change in the dynamics of discounters

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/discounters-in-chile/report.