



Euromonitor
International

Discounters in the Czech Republic

March 2025

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2024 DEVELOPMENTS

- Value for money positioning boosts discounters
- Lidl and Penny Market dominate the landscape
- Consumers look to price promotions and discounts

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/discounters-in-the-czech-republic/report.