



**Euromonitor  
International**

# Supermarkets in France

February 2025

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### 2024 DEVELOPMENTS

Supermarkets stagnate in 2024  
Performance closely tied to management practices  
Grand-Frais and other “fresh supermarkets” gain traction

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Casino faces major challenges as Auchan and Intermarché expand their networks  
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Competitive landscape becomes increasingly consolidated, following strategic mergers and acquisitions  
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