



Euromonitor
International

Discounters in the Netherlands

February 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Discounters profit from the tobacco ban in grocery retail
Aldi outpaces Lidl in revenue growth, but Lidl leads in sales per outlet
Aldi and Lidl face intense competition in non-food categories

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/discounters-in-the-netherlands/report.