



Euromonitor
International

Discounters in Saudi Arabia

March 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Discounters benefit from strong demand for affordable goods
Dabbagh Group joins forces with regional discount player Kazyon Limited
Competition grows from other grocery retailing channels and e-commerce

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Discounters will remain the fastest growing channel
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- Informal retail
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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/discounters-in-saudi-arabia/report.