



**Euromonitor  
International**

# Supermarkets in Spain

February 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Sales in supermarkets decline, prompting greater focus on private labels  
Mercadona maintains leadership, while Condis expands its network  
Growth in offer of non-grocery products, and Auchan and Carrefour strengthen market positions

PROSPECTS AND OPPORTUNITIES

Supermarkets expected to see improved performance over forecast period  
Circular economy, sustainability and increased offer of local fresh produce will all remain key to driving sales  
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Retail in Spain - Industry Overview

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Sustainability-focused development  
What next for retail?

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DISCLAIMER

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