



Euromonitor  
International

# Supermarkets in Hong Kong, China

March 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Improving sales for supermarkets as demand for convenience food increases  
Stability among the leaders, but new players from mainland China threaten the status quo  
Rising number of Asian discount supermarkets enter Hong Kong

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Ageing population and northbound spending may present challenges  
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Sustainability continues to gain importance among local consumers

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Retail in Hong Kong, China - Industry Overview

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What next for retail?

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Informal retail  
Opening hours for physical retail  
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