



Euromonitor
International

Hypermarkets in Taiwan

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- RT Mart focuses on online sales and delivery platforms expansion
- A.mart expands smaller formats
- Carrefour uses an expansion strategy for its hypermarkets

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- The boundaries between convenience stores, supermarkets, and hypermarkets blur
- Costco dominates large size format as others shift to smaller formats
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- What next for retail?

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