



Euromonitor
International

Pre-Paid Cards in China

November 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Downturn continues for credit cards in China
- Mastercard approved to clear domestic payments in China
- Digital wallets enable international tourists to pay with overseas credit cards

PROSPECTS AND OPPORTUNITIES

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- Digital wallet credit cards set to gain traction
- China will embrace more inbound travel card payments

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- Combining card functions to reduce the number of cards carried

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- Shanghai introduces pre-paid cards to accommodate inbound travel
- Personalisation boosts revenue for players

PROSPECTS AND OPPORTUNITIES

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