



Fine Wines/Champagne and Spirits in Turkey

October 2023

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Fine Wines/Champagne and Spirits in Turkey - Category analysis

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2023 DEVELOPMENTS

Fine wines/champagne and spirits sees rising current retail value sales in 2023

Luxury spirits is the biggest subcategory in value terms in the last year of the review period

Pernod Ricard Türkiye Ltd is the leading player in fine wines/champagne and spirits in 2022

PROSPECTS AND OPPORTUNITIES

Value sales of fine wines/champagne and spirits set to increase in constant 2023 terms over 2023-2028

Luxury spirits expected to see the fastest percentage CAGR increase during the forecast period

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DISCLAIMER

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