



**Euromonitor
International**

Apparel Accessories in Nigeria

December 2024

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Apparel accessories struggles as inflation rises further
- Belts, scarves, and other apparel accessories lead in performance
- Strong informal market offers competition to branded products in a fragmented landscape

PROSPECTS AND OPPORTUNITIES

- Economic growth to boost demand for apparel accessories
- Rising formal employment will drive demand for accessories that complement professional attire
- Growing young female population will boost demand for scarves and other apparel accessories

CATEGORY DATA

- Table 1 - Sales of Apparel Accessories by Category: Volume 2019-2024
- Table 2 - Sales of Apparel Accessories by Category: Value 2019-2024
- Table 3 - Sales of Apparel Accessories by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Apparel Accessories by Category: % Value Growth 2019-2024
- Table 5 - NBO Company Shares of Apparel Accessories: % Value 2020-2024
- Table 6 - LBN Brand Shares of Apparel Accessories: % Value 2021-2024
- Table 7 - Forecast Sales of Apparel Accessories by Category: Volume 2024-2029
- Table 8 - Forecast Sales of Apparel Accessories by Category: Value 2024-2029
- Table 9 - Forecast Sales of Apparel Accessories by Category: % Volume Growth 2024-2029
- Table 10 - Forecast Sales of Apparel Accessories by Category: % Value Growth 2024-2029

Apparel and Footwear in Nigeria - Industry Overview

EXECUTIVE SUMMARY

- Apparel and footwear in 2024: The big picture
- 2024 key trends
- Competitive landscape
- Retailing developments
- What next for apparel and footwear?

MARKET DATA

- Table 11 - Sales of Apparel and Footwear by Category: Volume 2019-2024
- Table 12 - Sales of Apparel and Footwear by Category: Value 2019-2024
- Table 13 - Sales of Apparel and Footwear by Category: % Volume Growth 2019-2024
- Table 14 - Sales of Apparel and Footwear by Category: % Value Growth 2019-2024
- Table 15 - NBO Company Shares of Apparel and Footwear: % Value 2020-2024
- Table 16 - LBN Brand Shares of Apparel and Footwear: % Value 2021-2024
- Table 17 - Distribution of Apparel and Footwear by Format: % Value 2019-2024
- Table 18 - Distribution of Apparel and Footwear by Format and Category: % Value 2024
- Table 19 - Forecast Sales of Apparel and Footwear by Category: Volume 2024-2029
- Table 20 - Forecast Sales of Apparel and Footwear by Category: Value 2024-2029
- Table 21 - Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2024-2029
- Table 22 - Forecast Sales of Apparel and Footwear by Category: % Value Growth 2024-2029

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SOURCES

- Summary 1 - Research Sources

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