



# Processed Fruit and Vegetables Packaging in Argentina

May 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Preservation properties aid in the popularity of brick liquid cartons in shelf-stable tomatoes

Flexible plastic enhances the shelf life of processed fruit and vegetables packaging

Smaller pack sizes gain share as consumers spend more time outside the home

#### PROSPECTS AND OPPORTUNITIES

Brick liquid cartons expected to gain share in shelf stable beans

Flexible plastic will continue to dominate frozen potatoes and vegetables

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