



Euromonitor
International

Processed Meat and Seafood Packaging in Argentina

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Folding cartons grows in meat and seafood substitutes packaging in 2023
Barrier properties help flexible plastic dominate processed meat and seafood packaging
Affordability drives growth in the 220g pack size in frozen processed meat packaging

PROSPECTS AND OPPORTUNITIES

Thin wall plastic containers expected to gain share in shelf-stable meat
Labelling to become more important, and 330g and 450g pack sizes set to gain share

Processed Meat and Seafood Packaging in Argentina - Company Profiles

Packaging Industry in Argentina - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture
2023 key trends
Convenience makes flexible plastic the preferred packaging for fresh milk
PET bottles remain dominant for the packaging of soft drinks in Argentina
Metal beverage cans gaining share from glass in beer packaging
Inflation making speciality cosmetic containers less desirable for packaging lipsticks
HDPE bottles remain popular for the packaging of home care products

PACKAGING LEGISLATION

Front-of-pack labelling requirements for food and beverages in Argentina

RECYCLING AND THE ENVIRONMENT

Coca-Cola's commitment to sustainable packaging with Sprite's new recycled bottle
Growing demand for eco-friendly packaging driven by Argentinian consumer habits
Versatile HDPE bottles and folding cartons in beauty and personal care packaging

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-and-seafood-packaging-in-argentina/report.