



Processed Meat and Seafood Packaging in Canada

June 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Processed meat and seafood packaging continues declining in 2023

Aluminium/plastic pouches increasingly popular in shelf stable seafood

Plastic pouches continue recording dynamic growth in meat and seafood substitutes in 2023

PROSPECTS AND OPPORTUNITIES

Brands moving towards vacuum packaging as it helps increase product shelf life

Hormel Foods launches sliced chorizo in plastic pouches

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