



# Processed Fruit and Vegetables Packaging in Indonesia

July 2024

## Processed Fruit and Vegetables Packaging in Indonesia - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Metal food cans dominate in shelf stable vegetables, but eco-friendly brick liquid cartons gaining share

Flexible plastic the main pack type in the packaging of frozen processed vegetables

Manufacturers continue replacing standard can ends with easy-open can ends for consumer convenience

#### PROSPECTS AND OPPORTUNITIES

Large pack sizes will continue growing over the forecast period due to cost-efficiency

Metal food cans will remain the preferred pack type due to their durability

## Processed Fruit and Vegetables Packaging in Indonesia - Company Profiles

## Packaging Industry in Indonesia - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Launch of new yoghurt sticks in flexible aluminium packaging to meet on-the-go snacking demand

Coca-Cola promotes PET recycling to support Indonesia's circular economy goals with "Recycle Me" campaign

Stout and spirits preferred in glass bottles for quality, sharing and premiumisation

Other plastic jars the main pack type in styling agents due to their practicality and durability

Plastic pouches dominate floor cleaner packaging owing to their affordability and convenience

### PACKAGING LEGISLATION

Government supports the drive towards healthier drinks

Beverage brands promote recycled packaging for sustainability

Home care industry embracing eco-friendly packaging innovations

### RECYCLING AND THE ENVIRONMENT

Metal beverage cans expected to grow, owing to concerns over sustainability

Larger HDPE bottles saw growth in hair care as consumer awareness rose

Metal beverage cans gaining share in milk packaging as brands launch new flavours

Table 1 - Overview of Packaging Recycling and Recovery in Indonesia: 2021/2022 and Targets for 2023

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