



Euromonitor
International

Processed Meat and Seafood Packaging in Colombia

June 2024

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Thin wall plastic containers gaining share in chilled processed meat

Affordability and convenience boost demand for 450g pack size in processed meat and seafood

Flexible plastic popular for chilled and frozen products due to its convenience and preservation qualities

PROSPECTS AND OPPORTUNITIES

Metal food cans will continue to dominate shelf stable meat and seafood packaging

Sustainability concerns among the factors boosting folding cartons usage

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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-and-seafood-packaging-in-colombia/report.