



Euromonitor  
International

# Dairy Packaging in Hong Kong, China

May 2024

Table of Contents

## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Gable top cartons growing due to demand for eco-friendly and stable packaging

HDPE bottles and thin wall plastic containers popular in yoghurt packaging, but other plastic bottles still dominate

PET bottles see steady growth due to excellent versatility and barrier properties

### PROSPECTS AND OPPORTUNITIES

Glass bottles will lose share as manufacturers turn to carton and rigid plastic containers

Squeezable plastic tubes expected to continue gaining share in condensed milk

## Dairy Packaging in Hong Kong, China - Company Profiles

## Packaging Industry in Hong Kong, China - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

PET bottles gaining share due to their affordability and recyclability

Liquid cartons benefit from a boost to demand for 100% juice

The 500ml pack size is gaining popularity in beer for its ability to provide a balance between convenience and value

Glass bottles gaining share in skin care packaging due to their excellent barrier properties

Blister and strip packs gaining share for in-cistern devices packaging in toilet care

### PACKAGING LEGISLATION

Hong Kong's new deposit-return legislation for beverage containers

### RECYCLING AND THE ENVIRONMENT

Sustainable packaging trend will continue gaining momentum over the forecast period

Brands promoting sustainability through recycling campaigns across stores in Hong Kong

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/dairy-packaging-in-hong-kong-china/report](https://www.euromonitor.com/dairy-packaging-in-hong-kong-china/report).