



Processed Fruit and Vegetables Packaging in Malaysia

June 2024

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Processed fruit and vegetables packaging dominated by metal food cans

Flexible plastic the main pack type for frozen processed fruit and vegetables

Frozen processed potatoes continue to see the most dynamic growth

PROSPECTS AND OPPORTUNITIES

The 500g pack will remain the most popular size in flexible plastic

Metal food cans will continue to dominate packaging, with the 425g pack remaining the favourite size

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-fruit-and-vegetables-packaging-in-malaysia/report.