



**Euromonitor
International**

Processed Fruit and Vegetables Packaging in the Philippines

July 2024

KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible plastic is the preferred pack type for frozen processed potatoes

Metal food cans most popular for shelf stable vegetables as they are hermetically sealed

Thin wall plastic containers now the main pack type in shelf stable fruit due to their cost-effectiveness

PROSPECTS AND OPPORTUNITIES

Brands are likely to focus on smaller pack sizes as they are considered ideal for local consumers

Continued widespread usage of flexible plastic expected thanks to its portability

Processed Fruit and Vegetables Packaging in the Philippines - Company Profiles

Packaging Industry in the Philippines - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

HDPE bottles preferred in chilli sauces packaging due to their durability

PET bottles lead soft drinks and flexible aluminium/plastic hot drinks in the Philippines

Increasing packaging unit volumes for folding cartons due to premium presentations in whiskies

Squeezable plastic tubes growing in the packaging of conditioners and treatments

Metal tins the favoured format for car air fresheners for their stackability and functionality

PACKAGING LEGISLATION

Philippines FDA issues guidelines on voluntary certification of packaging for prepackaged food

The Philippines moves to regulate single-use plastics with new bill

RECYCLING AND THE ENVIRONMENT

Focus on recycling to reduce virgin plastic in the environment

The Philippines amends EPR Act to combat plastic waste

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-fruit-and-vegetables-packaging-in-the-philippines/report.