



Processed Fruit and Vegetables Packaging in the Philippines

July 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible plastic is the preferred pack type for frozen processed potatoes

Metal food cans most popular for shelf stable vegetables as they are hermetically sealed

Thin wall plastic containers now the main pack type in shelf stable fruit due to their cost-effectiveness

PROSPECTS AND OPPORTUNITIES

Brands are likely to focus on smaller pack sizes as they are considered ideal for local consumers

Continued widespread usage of flexible plastic expected thanks to its portability

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