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International

Processed Meat and Seafood Packaging in Thailand

July 2024

Processed Meat and Seafood Packaging in Thailand - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Thin wall plastic containers gains share in meat and seafood substitutes
Metal food cans maintain the freshness of shelf stable meat
Cost efficiency of flexible plastic aids its adoption in frozen processed seafood

PROSPECTS AND OPPORTUNITIES

Flexible plastic anticipated to continue to dominate processed meat and seafood packaging
Larger pack sizes set to gain share in processed meat and seafood

Processed Meat and Seafood Packaging in Thailand - Company Profiles

Packaging Industry in Thailand - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture
2023 key trends
Flexible plastic remains the key packaging solution for sugar confectionery
PET bottles the main pack type in soft drinks in Thailand
Increasing preference for glass bottles in beer packaging in Thailand
Flexible plastic to overtake HDPE bottles as the main hair care pack type in Thailand
Plastic pouches dominate dishwashing packaging in Thailand

PACKAGING LEGISLATION

Thailand introduces new standards for food contact plastics

RECYCLING AND THE ENVIRONMENT

Advancing sustainability through rPET bottles in soft drinks packaging
Sustainability initiatives in home care packaging

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-and-seafood-packaging-in-thailand/report.