



# Processed Meat and Seafood Packaging in Thailand

July 2024

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Thin wall plastic containers gains share in meat and seafood substitutes  
Metal food cans maintain the freshness of shelf stable meat  
Cost efficiency of flexible plastic aids its adoption in frozen processed seafood

### PROSPECTS AND OPPORTUNITIES

Flexible plastic anticipated to continue to dominate processed meat and seafood packaging  
Larger pack sizes set to gain share in processed meat and seafood

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