

# Processed Fruit and Vegetables Packaging in the United Arab Emirates

August 2024

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## **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Metal food cans continue to dominate shelf stable fruit and vegetables

Flexible plastic the preferred pack type for frozen products due to its affordability and convenience

The 400g continues to be the most popular size in processed fruit and vegetables

# PROSPECTS AND OPPORTUNITIES

Larger pack sizes will continue to be popular for frozen processed potatoes

Flexible plastic expected to continue taking share from thin wall plastic containers in frozen fruit

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