



Euromonitor
International

Hypermarkets in Ireland

February 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Hypermarkets in Ireland benefit from the increase in consumption
Tesco sets ambitious sustainability goals while promoting healthier lifestyles
Tesco provides support to Irish producers and the local community

PROSPECTS AND OPPORTUNITIES

Challenges across the forecast period include competition from other modern retailers
The expansion of hypermarkets is unlikely to happen across the forecast period
A focus on diversification may support sales in hypermarkets across the forecast period

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Retail in Ireland - Industry Overview

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