



Retail Adult Incontinence in Uzbekistan

March 2024

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Retail Adult Incontinence in Uzbekistan - Category analysis

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2023 DEVELOPMENTS

Retail adult incontinence supported by baseline demand and growing acceptance

Moderate/heavy incontinence products remain the strongest, due to light incontinence being substituted for standard towels

Evony maintains its dominant lead – but its share could still be at risk

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DISCLAIMER

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