



Euromonitor  
International

# Retail Adult Incontinence in Tunisia

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Ageing population and increased awareness drive strong growth in 2024  
Société d'Articles Hygiéniques Sarl (SAH) continues to dominate  
Aziza's expansion ensures discounters' dynamism

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Tissue and Hygiene in Tunisia - Industry Overview

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/retail-adult-incontinence-in-tunisia/report](http://www.euromonitor.com/retail-adult-incontinence-in-tunisia/report).