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Retail Adult Incontinence in Singapore

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Continuous growth due to the increasing senior population and demand for functionality
- Growing opportunities for subscription services
- Sustainability is a growing trend in retail adult incontinence

PROSPECTS AND OPPORTUNITIES

- Country's ageing population will support baseline demand, with opportunities for products for men and younger consumers
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Tissue and Hygiene in Singapore - Industry Overview

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/retail-adult-incontinence-in-singapore/report.