



Euromonitor
International

Retail Adult Incontinence in Taiwan

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Retail Adult Incontinence in Taiwan - Category analysis

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2023 DEVELOPMENTS

Buoyant performance in 2023, thanks to positive demographic trends and rising levels of mobility

Vinda Taiwan retains its lead amid growing competition from United Charm Co

Light adult incontinence sees dynamic performance

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International brands will dominate sales

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DISCLAIMER

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