



Consumer Foodservice By Location in Nigeria

April 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Standalone stores remain popular in foodservice by location
- Improved tourism numbers help boost the travel, leisure and lodging industries
- Consumer foodservice through retail continues to attract customers

PROSPECTS AND OPPORTUNITIES

- Standalone outlets will remain key within the foodservice industry
- Increase in tourism numbers and transport infrastructure set to further drive growth
- Retail stores will continue to incorporate foodservice into their offers

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