



Euromonitor
International

Mass Beauty and Personal Care in Algeria

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2023 DEVELOPMENTS

Mass products continue to dominate beauty and personal care in Algeria
Illicit trade increases as high inflation erodes purchasing power
Multinationals face growing challenge from domestic producers

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Beauty and Personal Care in Algeria - Industry Overview

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/mass-beauty-and-personal-care-in-algeria/report.