



Euromonitor
International

Mass Beauty and Personal Care in Vietnam

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Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

More informed consumers show willingness to invest in beauty and personal care
Unilever loses the lead to L'Oréal
Consumers remain value focused but social media is shaking up the competitive landscape

PROSPECTS AND OPPORTUNITIES

Positive outlook for mass beauty and personal care
E-commerce and digital marketing will be key to success
Local brands full of promise while ingredients will come under the microscope

CATEGORY DATA

- Table 1 - Sales of Mass Beauty and Personal Care by Category: Value 2019-2024
- Table 2 - Sales of Mass Beauty and Personal Care by Category: % Value Growth 2019-2024
- Table 3 - NBO Company Shares of Mass Beauty and Personal Care: % Value 2020-2024
- Table 4 - LBN Brand Shares of Mass Beauty and Personal Care: % Value 2021-2024
- Table 5 - Forecast Sales of Mass Beauty and Personal Care by Category: Value 2024-2029
- Table 6 - Forecast Sales of Mass Beauty and Personal Care by Category: % Value Growth 2024-2029

Beauty and Personal Care in Vietnam - Industry Overview

EXECUTIVE SUMMARY

Beauty and personal care in 2024: The big picture
2024 key trends
Competitive landscape
Retail developments
What next for beauty and personal care ?

MARKET DATA

- Table 7 - Sales of Beauty and Personal Care by Category: Value 2019-2024
- Table 8 - Sales of Beauty and Personal Care by Category: % Value Growth 2019-2024
- Table 9 - GBO Company Shares of Beauty and Personal Care: % Value 2020-2024
- Table 10 - NBO Company Shares of Beauty and Personal Care: % Value 2020-2024
- Table 11 - LBN Brand Shares of Beauty and Personal Care: % Value 2021-2024
- Table 12 - Penetration of Private Label in Beauty and Personal Care by Category: % Value 2019-2024
- Table 13 - Distribution of Beauty and Personal Care by Format: % Value 2019-2024
- Table 14 - Distribution of Beauty and Personal Care by Format and Category: % Value 2024
- Table 15 - Forecast Sales of Beauty and Personal Care by Category: Value 2024-2029
- Table 16 - Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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