



Euromonitor
International

Sweet Biscuits, Snack Bars and Fruit Snacks in Tunisia

July 2024

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Less sensitivity to price rises
- Newer categories continue to add dynamism
- Healthier options and new entries diversify and intensify the competitive landscape

PROSPECTS AND OPPORTUNITIES

- Availability and cost represent key challenges
- New entries and healthier options to create a buzz
- Growing investment to support the development of snack bars and fruit snacks

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Snacks in Tunisia - Industry Overview

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-biscuits-snack-bars-and-fruit-snacks-in-tunisia/report.