



Euromonitor
International

Cigars, Cigarillos and Smoking Tobacco in Estonia

June 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

Cigarillos benefit from the shift toward more affordable tobacco options
Dannemann Cigarrenfabrik GmbH leads cigars and cigarillos, offering affordable pricing and broad availability
Food, drink, and tobacco specialists maintain their lead, supported by broad product selection and knowledgeable staff

PROSPECTS AND OPPORTUNITIES

Healthier lifestyles impact consumption
No changes expected in the competitive landscape
Expanding range of premium products and flavours

CATEGORY DATA

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Tobacco in Estonia - Industry Overview

EXECUTIVE SUMMARY

Tobacco in 2024: The big picture

2024 key trends

Competitive landscape

Retail developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 1 - Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence
Tar levels
Health warnings
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
Smoking in public places
Low ignition propensity (LIP) cigarette regulation
Flavoured tobacco product ban
Reduced harm
Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

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MARKET DATA

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DISCLAIMER

SOURCES

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