



Cigars, Cigarillos and Smoking Tobacco in Colombia

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Cigars, Cigarillos and Smoking Tobacco in Colombia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Cigars continue to register strong growth in 2024
Mild flavour of local cigars appeal to younger adults
Fine cut tobacco remains a niche product

PROSPECTS AND OPPORTUNITIES

Nicaraguan cigars likely to expand their presence
Increase in tourism to benefit domestic cigars
Smoking tobacco is unlikely to recover

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Tobacco in Colombia - Industry Overview

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Retailing developments
What next for tobacco?

OPERATING ENVIRONMENT

Legislation
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Minimum legal smoking age

Smoking prevalence
Tar levels
Health warnings
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
Smoking in public places
Low ignition propensity (LIP) cigarette regulation
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