



Cigars, Cigarillos and Smoking Tobacco in Colombia

June 2025

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Cigars continue to enjoy rising demand in 2024
- Foreign brands dominate; however, local brands are on the rise
- Food/drink/tobacco specialists dominate distribution

PROSPECTS AND OPPORTUNITIES

- Further growth for cigars, with Cuban cigars remaining the most relevant
- Cigar lounges gaining popularity
- Rising interest in cigars amongst women

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Tobacco in Colombia - Industry Overview

EXECUTIVE SUMMARY

- Tobacco in 2024: The big picture
- 2024 key trends
- Competitive landscape
- Retail developments
- What next for tobacco?

OPERATING ENVIRONMENT

- Legislation
- Legislative overview
- Summary 1 - Legislation Summary at a Glance
- Minimum legal smoking age

Smoking prevalence
Tar levels
Health warnings
Plain packaging
Advertising and sponsorship
Point-of-sale display bans
Smoking in public places
Low ignition propensity (LIP) cigarette regulation
Flavoured tobacco product ban
Reduced harm
Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

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MARKET DATA

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