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International

# Savoury Snacks in South Africa

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Healthier snacks such as nuts, seeds and trail mixes maintain volume growth  
Flavour innovations to maintain consumers' interest  
Simba struggles with the competition from smaller players and private label

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/savoury-snacks-in-south-africa/report](http://www.euromonitor.com/savoury-snacks-in-south-africa/report).