

# **Contact Lenses and Solutions in Poland**

June 2025

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### Contact Lenses and Solutions in Poland - Category analysis

# **KEY DATA FINDINGS**

#### 2025 DEVELOPMENTS

Robust growth for contact lenses and solutions, albeit at a slower pace Johnson & Johnson leads sales, but CooperVision enjoys dynamic performance Increased rates of myopia lead to emergence of new products

# PROSPECTS AND OPPORTUNITIES

Positive outlook for contact lenses and solutions, with new products expected to appear Sophisticated technology will become increasingly prevalent in the years ahead Sustainability concerns will drive innovation in contact lenses and solutions

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